

THE CARDLINX ASSOCIATION

The CardLinX Association is the leading global association for card-linking, payments, and digital commerce. CardLinX increases interoperability, eliminates friction, and promotes the growth of the card-linking industry.

CARDLINX VALUE PROPOSITION

Improving the consumer and merchant experience by eliminating friction from digital commerce.



GLOBAL THOUGHT LEADER CONFERENCES

Exclusive C-level and industry insider conferences in North America, Europe and Asia

www.cardlinx.org/events/



CARD-LINKED BEST PRACTICES DATABASE

Access videos, presentations and market research in our search friendly best practices database.

www.cardlinx.org/private-landing



TECHNICAL & BUSINESS STANDARDS

Member participation in industry technical and business standards committees

www.cardlinx.org/standards-2



ASK CARDLINX

Ask CardLinX! Simply request data or market research you are looking for on our online inquiry form.



CARDLINX CERTIFICATION

As a CardLinX member, your company can become certified to provide card-linking and online-to-offline services for the leading merchants, banks and loyalty. Simply pass the two 1 hour certification exams and your company will be listed on The CardLinX Association website and your company will become eligible to receive no-fee referrals.

www.cardlinx.org/cardlinx-certification/



E-LINX

Monthly E-linx Newsletter and up-to-the minute news straight to your inbox.

CARDLINX MEMBERSHIP LEVELS



BOARD MEMBER:

- Curated, personalized introductions to fellow CardLinX member companies
- Onsite Strategy Presentation and consultation with CardLinX Executive Team Member
- Unlimited access to Ask CardLinX
- Eligible for seat and vote on CardLinX Global Board of Directors
- Eligible to chair CardLinX Standards Work Groups
- Eligible for up to 2 keynotes per year at CardLinX Forums
- Unlimited CardLinX Forums registrations for the enterprise
- CardLinX Best Practice Database and CardLinX Me Member Introduction Service
- Exclusive participation in CardLinX PR events
- 2 year term (renewable)
- \$37,500/year, 2 year minimum



ASSOCIATE MEMBER:

- Curated, personalized introductions to fellow CardLinX member companies, unlimited access to Ask CardLinX
- 8 Individual Passes to CardLinX Forums per year
- Full Enterprise Access to CardLinX Best Practice Database
- Access to CardLinX Me Member Introduction Service
- "Invitation Only" Access to CardLinX Standards Work Groups
- Company Listing on CardLinX website
- 1 year term
- \$17,500/year, 2 year – \$15,750



JUNIOR CONTRIBUTOR:

(Companies with over \$50 million in annual revenues not eligible)

- Curated, personalized introductions to fellow CardLinX member companies
- 4 Individual Passes to CardLinX Forums per year
- Access to CardLinX Best Practices Database only
- Company profile required for member accessible Contributor web page
- 1 year term
- \$7,500/year, 2 year – \$6,750