



Mission

The CardLinX Association is the leading global association for card-linking, payments, and digital commerce. CardLinX increases interoperability, eliminates friction, and promotes the growth of the card-linked industry.

CardLinX Association Value Proposition

Improving the consumer and merchant experience by eliminating friction from digital commerce



Global Thought Leader Conferences

- Exclusive C-level and industry insider conferences in North America, Europe and Asia
www.cardlinx.org/



Technical & Business Standards

- Member participation in industry technical and business standards committees
www.cardlinx.org/standards-2



Card-Linked Best Practices Database

- Video and presentation access to market research and best practices
www.cardlinx.org/private-landing



Offer Database and Syndication Services

- Access to CardLinX card-linked offer database service
www.clime.cardlinx.org/login.php

Choose Your CardLinX Membership Level



Board Member — Member Benefits

- Eligible for seat and vote on CardLinX Global Board of Directors
- Eligible to chair CardLinX Standards Work Groups
- Eligible for up to 2 keynotes per year at CardLinX Conferences
- Unlimited CardLinX Conference registrations for the enterprise
- Full enterprise access to **CardLinX CLIME Offer Database, CardLinX Best Practice Database** and **CardLinX Me** Member Introduction Service
- Exclusive participation in CardLinX PR events
- 2 year term (renewable)
- \$35,000/ year



Associate Member — Member Benefits

- 6 Individual Passes to CardLinX Conferences per year (2016 Schedule comprises 10 conferences including San Francisco, New York, Toronto, London and Seoul)
- Full Enterprise Access to **CardLinX CLIME Offer Database** and **CardLinX Best Practice Database**
- Access to **CardLinX Me** Member Introduction Service
- “Invitation Only” Access to CardLinX Standards Work Groups
- Company Listing on CardLinX website
- 1 year term
- \$15,000/ year



Junior Contributor — Member Benefits

- 2 Individual Passes to CardLinX Conferences per year
- Access to **CardLinX Best Practices Database** only
- Company profile required for member accessible Contributor web page
- 1 year term
- \$5,000/ year

Become A Member Now By E-mailing info@cardlinx.org

For more information visit www.cardlinx.org