

2020 ASIA FORUM

The Age of Mobile Wallets & Mobile Offers
Via Zoom | September 1, 2020

#CardLinXForum

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CARDLINX ASIA FORUM AGENDA

The Age of Mobile Wallets & Mobile Offers

The next frontier in the Asia Online-to-Offline (O2O) ecosystem is Mobile Wallets and Mobile Offers. This is where digital loyalty, big data, and personalization converge to offer consumers loyalty benefit and purchasing opportunities. At this CardLinX Forum, hear from leading innovators on how they are developing and utilizing mobile wallets and mobile offers to increase brand awareness and retain consumer loyalty.

SEPTEMBER 1, 2020 | 8:30 AM | Japan Standard Time

AUGUST 31, 2020 | 4:30 PM | Pacific Standard Time

8:30 AM WELCOME - Silvio Tavares, President and CEO, The CardLinX Association
4:30 PM

8:45 AM KEYNOTE – Michael Breen, VP - Asia Pacific Digital Solutions, Mastercard
4:45 PM Data Drives The Next Generation of Payments and Advertising Technology

9:15 AM KEYNOTE – Bo Wang, Chief Executive Officer & Co-Founder, YouWorld
5:15 PM Chinese Payments and Consumer Demand: Driving The Global Recovery

5:30 AM

Lu Dong, Chief Executive Officer & Founder, Take Me Pay
OMO - Online Merge Offline

M KEYNOTE – Mark Roper, Market Development Director, Valuedynamx
6:30 PM How Next Generation Card-Linking & Loyalty Commerce Can Help Power the APAC Region

7:00 PM NETWORKING BREAK

11:15 M CLOSING COMMENTS – Silvio Tavares, President and CEO,
7:15 PM The CardLinX Association

7:30 PM A C CL T

REGISTERED COMPANIES:



DISCOVER  Microsoft



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