

CARDLINX WEST FORUM AGENDA

Mobile Wallets & CLO in 2021
Wednesday, April 28, 2021 | via Zoom
9:00am - 12:00pm San Francisco Time



#CardLinxForum

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Via Zoom

Mobile Wallets & CLO in 2021

Card-linked offers embedded in mobile wallets to facilitate online-to-offline commerce are overwhelmingly ranked by industry leaders (and CardLinx members) as the most promising tech on the near-term horizon. Learn more about initiatives merchants, banks and processors are taking in 2021 to meet consumer demand for clean, friction-free payment experience,

WEDNESDAY, APRIL 28, 2021 | 9:00 AM – 12:00PM SAN FRANCISCO TIME

- 9:00 AM** WELCOME – Silvio Tavares, President and CEO, Digital Commerce Alliance
- 9:25 AM** KEYNOTE 1 – David Kristal, Chief Executive Officer of Augeo and Brandon Dols, President of Figg 'How Mobile Offers and Loyalty Drive Growth for Banks'
- 9:55 AM** KEYNOTE 2 – Jenny Lee, Partner, ArentFox LLC 'The Future of Financial Data Regulation - What's Next from the CFPB'
- 10:25 AM** CARDLINX MEET-UPS – Video 1:1 Networking Session
- 10:40 AM** KEYNOTE 3 – David Nelsen, Chief Executive Officer, Bumped 'Fin-tech and The Stock Markets - New Models for Retail Wealth Creation'
- 11:10 AM** KEYNOTE 4 – Ethan Chuang, VP - Merchant Loyalty Product, Mastercard 'Enablement & Management of Credentials and Data in Super Apps'
- 11:40 AM** CLOSING COMMENTS – Silvio Tavares, President and CEO, Digital Commerce Alliance
- 12:00 PM** CONCLUSION OF EVENT

REGISTERED COMPANIES:

