






The CardLinx Forum promotes card-linking, card-linked offers (CLO) and online-to-offline (O2O) commerce worldwide. Founded in 2014, CardLinx is now a division of the Digital Commerce Alliance (DCA) serving its members in meeting the needs of consumers looking for easy and rewarding ways to shop and save.

CardLinx Forum Value Proposition






Driving interoperability and eliminating friction in the card-linking industry.

CardLinx Forum Services:

-  **Online/In-Person Collaborative Conferences**
Exclusive C-level and industry insider online conferences in North America, Europe and Asia. (web address)
-  **Interactive Webinars**
Monthly interactive webinar sessions focused on an industry-leading company.
-  **Best Practices/Education**
Access to global best practices databases and market research.
-  **Technical Standards**
Member participation in industry technical and business standards committees.
-  **Certifications**
Assurance that your organization's skill levels and technologies keep pace.

PLUS

Premium DCA Services:

-  **Partner & Client Introductions**
Curated, personalized introductions to fellow DCA member companies.
-  **Global Thought Leadership Forums**
Exclusive C-level and industry-insider online conferences.
-  **Commerce Code Podcast**
Informative weekly podcasts featuring observations and insights from the largest, most influential DCA members.
-  **News**
Monthly newsletter and up-to-the-minute news straight to your inbox.
-  **Market Research**
Industry surveys and data analysis conducted on members' behalf.

CardLinx Forum Membership

\$17,500 / year
1 Year Term

\$15,750 / year
2 Year Term

Multi-Membership Discount: Any member that joins more than one division receives a 20% discount on total membership fees.



The CardLinx Forum is one of three divisions of the Digital Commerce Alliance (DCA), each with a best-practice digital commerce focus. The other two divisions include:



Financial Data Forum, promoting standardization and best practices for financial data transparency, security and interoperability.



Mobile Wallet Forum, advancing collaborative partnerships for the next generation of mobile commerce.

JOIN NOW

For more information visit CardLinx.org or email info@CardLinx.org