

# CARDLINX EAST FORUM

ARTIFICIAL INTELLIGENCE -  
WHAT'S IN STORE FOR THE  
FUTURE OF FIN-TECH?

JUNE 15, 2021 | VIA ZOOM  
8:00AM - 11:00AM (EST)

[CARDLINX.ORG/EVENTS](https://cardlinx.org/events)



## CARDLINX EAST FORUM AGENDA

Via Zoom

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Improving personalization, increasing security, making the payment process smoother: These are the promises of AI. Consumers - and those who serve them including merchants, bankers, processors and marketers - stand to benefit by application of artificial intelligence to the card-linking experience. Gain insight and understanding about what's happening in fin-tech when it comes to AI.

**TUESDAY, June 15, 2021 | 8:00 AM - 11:00AM NEW YORK TIME**

**8:00AM WELCOME** – Silvio Tavares, President and CEO, Digital Commerce Alliance

**8:15AM** 'The New Age of Personalization in Digital Commerce'  
Ryan Wuerch, Chief Executive Officer, Dosh

**8:45AM** 'KEYNOTE TITLE HERE'  
David Josephs, President and Chief Operating Officer, Onbe

**9:15AM** 'How Data and AI Will Drive the Rebound in Global Commerce'  
Bruno Chauvat, Chief Executive Officer, Travelsify

**9:45AM** 'A World Without Offers: AI Driven Personalized Pricing'  
Ayush Choure, Chief Technology Officer, Krowd

**10:15AM** 'Information for Good - Using Data to Improve Commerce'  
Paul Siegfried, SVP, Financial Services, TransUnion

**10:45 AM** CLOSING COMMENTS - Silvio Tavares, President and CEO,  
Digital Commerce Alliance

**11:00 AM** CONCLUSION OF PRESENTATIONS

**11:00 AM** MEET-UPS - Video 1:1 Networking Session

REGISTERED COMPANIES:

